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Comments: I own an Enagic SD501 and am not a dealer, only a heavy user of this machine. It has done wonders for the wellness my family, close friends and me.

I also am a retired biomedical engineer and long time university instructor. My specialty is designing complex biomedical systems. I recently was inducted into a computer museum for building one of the first working microcomputer systems as part of an early 1970s medical project.

As a biomedical engineer and long time health food 'nut', friends told me about ionized water, but after a little research I decided that was advertizing hype so never bothered. Then a friend started dropping off bottles of Kangen water off for me to drink. I am 61 y/o and struggle with worsening diabetes side effects. When on the water my painful neuritis lessened and my chronic digestive problems vanished.

I decided to buy or build an ionizer so did some careful homework. I first determined my water needs and realized that providing water for my 23 y/o son and 25 y/o daughter plus a few friends would easily require generating 50 or more gallons a week and I was the only one who could just get water as I needed it from the machine. I needed high capacity and something tough that would last. I looked into the ionization process. Stamped and perforated plates do provide more surface contact, but also make for poor plating. Although titanium is benign meaning so safe it is used for artificial joints, everything is toxic in large enough amounts. Once the platinum wears through which will happen much quicker on stamped or perforated plates, then the ionization process will release large amounts of titanium which I would rather not have to deal with. Experience taught me that the switching power supplies lacked the amps produce very much water quickly explaining why the very low flow!

rates for most ionizers. I wanted ample capacity to also provide weekly water to my without a many hour ordeal. That meant I needed a machine with big heavy duty transformer plus large flat titanium plates. After looking over 23 available ionization machines, this left exactly one, the SD501 which is what I decided to buy simply because building one would cost as much as buying. Also, based on my projected volume and our relatively hard local water I added to my system Enagic™s triple filter system.

The Enagic multi level marketing (MLM) and high price that bothers so many bothered me none at all. Yes as a retiree I do watch my pennies, but also know what it costs to produce and market a product, particularly one with potential health benefits. First, for a company to just break even we need price our product at least six times the cost of the parts to have enough money to assemble, market, and support the product. Companies that thrive markup at least eight fold. Pepsi and Coke typically come with a more than 80 fold markup. Roughly half of that markup goes into supporting a sales team.

The ionizers face another problem. These machines are quackery until someone can afford to get them approved for medical use. With more than forty years experience bringing electronic medical systems to market, often really good systems never end up in use because the certification process remains brutally expensive meaning today a minimum of \$10 million up with many certification studies easily hitting the \$100 million mark.

Many of my friends have gone bankrupt because the certification process is dominated by the established players and anything that might threaten them ends up needing just one more round of testing until the startup goes bankrupt. Frankly, today we should already have in every hospital thermograph and virtual reality scan machines to help find problems, but both continue to get killed until one of the biggies decides they want to produce such products that cut into their existing sales. Anything that helps in a broad range of areas needs certified in each area so becomes financially ruinous to get certified. Enagic brilliantly built their MLM marketing program to avoid the legal risks of advertizing claims, customer testimonials, and mind numbing costs needed to get FDA certification.

Now that I've had my Enagic SD502 for a while, I discovered I badly underestimated its use. Instead of the fifty gallons or so I estimated, my sharing with many friends who cannot afford systems of their own means I regularly produce 120 gallons or more per week. I am most pleased that my unit handles this volume well and quickly.

Folks, I am a very skeptical biomedical engineer with a background in this area. Had a friend not put the water in my hands and asked me to just start drinking I would have never tried it. So, Enagic with its MLM is successfully spreading a product I know from personal experience continues to help me, my family and friends. Moreover, all these really cheap imports trying to cash in on this effort donate do much for me at all.

Bill Pentz